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SnapAV Acquires Allnet to Better Serve Midwest Dealers

SnapAV products will be available at Allnet distribution locations soon

Charlotte, NC – March 22, 2018 – In an effort to better serve custom integrators in the Midwest, SnapAV has acquired Allnet, a leading regional distributor. Allnet currently maintains four branch locations – Chicago, Detroit, Indianapolis, and Minneapolis, and offers a portfolio of successful brands backed by expert service.

This acquisition allows SnapAV dealers to purchase products at Allnet locations, while Allnet dealers now receive exclusive access to the full SnapAV product catalog.

“This past year, we looked for ways improve our service in the Midwest,” said John Heyman, SnapAV CEO. “This acquisition offers dealers in the region faster shipping times and the option for local pickup – which will help them grow their business.”

Both SnapAV and Allnet are both well known in the industry for a dealer-first approach and strong commitment to service.

“When you look at the culture of our two companies, this deal just makes sense,” said Wally Whinna, President of Allnet. “We always strive to put dealers’ needs first, and we’re grateful to have a partner that shares those values.”

Allnet will retain its name, branch locations, team, and policies moving forward. Both Allnet President Wally Whinna and Vice President of Sales Bill Zidek will remain in their current roles, with Whinna running all Allnet locations.

SnapAV products will be available at Allnet distribution locations in the coming weeks. For now, dealers will continue to order where they so choose, through either Allnet or SnapAV, and all services and support will remain the same.

Continued Heyman, “We’re excited to bring the experience and expertise of the Allnet team to SnapAV. By expanding our services in the Midwest region, we’ve echoed our rallying cry – ‘making dealers’ lives easier.’”

Both SnapAV and Allnet dealers will receive communication in the coming weeks regarding further details.

About SnapAV

Established in 2005 and based in Charlotte, North Carolina, SnapAV is a manufacturer and exclusive source of A/V, CCTV and networking products for professional integrators. An industry leader in the custom install channel, SnapAV helps integrators build their businesses by providing a wide range of high-quality products, easily accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today's most popular brands, SnapAV is the premier choice for custom installers across the globe. Additional information about SnapAV and its products can be found at www.snapav.com.

About Allnet Distributing, Inc.

Headquartered in Elk Grove, Ill., Allnet Distributing is a custom electronics distributor serving the needs of dealers throughout Illinois, Indiana, Kentucky, Michigan, Ohio, Minnesota, North Dakota, South Dakota and Wisconsin. Allnet offers dealers access to the industry's top brands of video, audio, networking, IoT and control products. Allnet supports its dealers with award-winning technical service, training and system design assistance to help dealers maximize their profit opportunities.

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